

RAJAR DATA RELEASE



Quarter 2, 2018 – August 1st 2018

NATIONAL STATIONS

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 17	Q1 18	Q2 18	Q2 18 vs. Q2 17	Q2 18 vs. Q1 18	Q2 17	Q1 18	Q2 18
ALL RADIO	Q	49206	49153	48826	-0.8%	-0.7%	100.0	100.0	100.0
ALL BBC	Q	34945	35007	34468	-1.4%	-1.5%	52.3	51.9	51.7
15-44	Q	14249	14067	13800	-3.2%	-1.9%	38.0	36.4	37.8
45+	Q	20696	20940	20668	-0.1%	-1.3%	60.6	60.8	59.4
ALL BBC NETWORK RADIO	Q	32136	32148	31613	-1.6%	-1.7%	45.0	44.6	45.0
BBC RADIO 1	Q	9586	9467	9236	-3.7%	-2.4%	6.2	5.6	5.9
BBC RADIO 2	Q	14884	15413	14935	0.3%	-3.1%	16.8	17.6	17.9
BBC RADIO 3	Q	2062	1933	1908	-7.5%	-1.3%	1.2	1.2	1.1
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11923	11378	10998	-7.8%	-3.3%	13.5	13.1	12.9
BBC RADIO 4	Q	11551	10915	10598	-8.3%	-2.9%	12.3	12.0	11.7
BBC RADIO 4 EXTRA	Q	2093	2081	1965	-6.1%	-5.6%	1.2	1.1	1.1
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5631	5349	5086	-9.7%	-4.9%	3.7	3.3	3.4
BBC RADIO 5 LIVE	Q	5317	5142	4733	-11.0%	-8.0%	3.4	3.1	3.1
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1246	969	1173	-5.9%	21.1%	0.3	0.2	0.3
BBC 6 MUSIC	Q	2235	2531	2444	9.4%	-3.4%	1.9	2.4	2.4
1XTRA FROM THE BBC	H	1031	1017	1033	0.2%	1.6%	0.5	0.4	0.4
BBC ASIAN NETWORK UK	H	646	628	672	4.0%	7.0%	0.3	0.3	0.3
BBC WORLD SERVICE	Q	1593	1433	1514	-5.0%	5.7%	0.9	0.7	0.7
BBC LOCAL/REGIONAL	Q	8632	8573	7874	-8.8%	-8.2%	7.3	7.3	6.7

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 17	Q1 18	Q2 18	Q2 18 vs. Q2 17	Q2 18 vs. Q1 18	Q2 17	Q1 18	Q2 18
ALL COMMERCIAL	Q	35881	35968	35507	-1.0%	-1.3%	45.0	44.9	45.7
15-44	Q	18510	18310	17940	-3.1%	-2.0%	58.3	59.4	59.1
45+	Q	17371	17658	17567	1.1%	-0.5%	37.2	36.7	38.3
ALL NATIONAL COMMERCIAL	Q	19905	20656	20574	3.4%	-0.4%	16.7	17.5	18.1
ABSOLUTE RADIO	Q	2104	2418	2544	20.9%	5.2%	1.7	1.8	1.7
ABSOLUTE RADIO 70S	H	286	251	260	-9.1%	3.6%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1512	1560	1536	1.6%	-1.5%	0.7	0.7	0.8
ABSOLUTE RADIO 90S	H	651	684	822	26.3%	20.2%	0.3	0.3	0.4
ABSOLUTE RADIO CLASSIC ROCK	H	644	681	691	7.3%	1.5%	0.3	0.3	0.3
THE ARROW	Q	78	62	77	-1.3%	24.2%	*	*	*
CAPITAL BRAND	H	8620	8237	8344	-3.2%	1.3%	4.7	4.2	4.1
CAPITAL NETWORK (UK)	H	8055	7402	7416	-7.9%	0.2%	4.3	3.7	3.6
CAPITAL XTRA (UK)	H	1194	1651	1759	47.3%	6.5%	0.4	0.6	0.6
CLASSIC FM	Q	5781	5579	5153	-10.9%	-7.6%	3.9	3.7	3.5
GOLD NETWORK (UK)	H	1168	1145	1204	3.1%	5.2%	0.9	0.9	0.9
HEART BRAND (UK) ¹	H		9507	9760		2.7%		6.4	6.7
HEART 80S	Q	852	1399	1171	37.4%	-16.3%	0.4	0.6	0.6
HEART EXTRA	Q	427	479	579	35.6%	20.9%	0.2	0.2	0.2
HEART NETWORK (UK)	H	8712	8428	8661	-0.6%	2.8%	6.1	5.7	5.9
HEAT	H	591	560	579	-2.0%	3.4%	0.2	0.2	0.2
HITS RADIO (WAS THE HITS)	H	586	507	804	37.2%	58.6%	0.2	0.2	0.4
JAZZ FM	Q	556	591	672	20.9%	13.7%	0.2	0.2	0.3
KERRANG!	H	526	617	692	31.6%	12.2%	0.2	0.3	0.3
KISS NETWORK	H	5393	5523	5629	4.4%	1.9%	2.7	2.8	2.8
KISS FRESH	H	526	595	515	-2.1%	-13.4%	0.1	0.2	0.1
KISSTORY	Q	1734	1851	2024	16.7%	9.3%	0.7	0.6	0.8
LBC NETWORK (UK)	H	2038	2161	2100	3.0%	-2.8%	2.1	2.0	2.0

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		Q2 17	Q1 18	Q2 18	Q2 18 vs. Q2 17	Q2 18 vs. Q1 18	Q2 17	Q1 18	Q2 18
MAGIC NETWORK	H	3630	3764	3876	6.8%	3.0%	1.9	1.9	2.0
MAGIC CHILLED	H	203	259	304	49.8%	17.4%	0.1	0.1	0.1
MAGIC SOUL	H	244	299	319	30.7%	6.7%	0.1	0.1	0.1
MELLOW MAGIC	H	518	432	488	-5.8%	13.0%	0.2	0.2	0.2
PANJAB RADIO	Q			213					0.1
PLANET ROCK	Q	1075	1061	1046	-2.7%	-1.4%	0.9	0.9	0.8
SMOOTH BRAND (UK)	H	5556	5490	5616	1.1%	2.3%	4.1	3.7	3.9
SMOOTH EXTRA	Q	777	910	1104	42.1%	21.3%	0.5	0.6	0.6
SMOOTH RADIO NETWORK (UK)	H	5091	4943	4949	-2.8%	0.1%	3.6	3.2	3.3
SUNRISE RADIO NATIONAL ¹	H		360	330		-8.3%		0.2	0.2
TALKRADIO ¹	H			294					0.1
TALKSPORT	Q	2622	3118	2895	10.4%	-7.2%	1.5	2.0	2.0
TALKSPORT2	Q	336	314	273	-18.8%	-13.1%	0.1	0.1	0.1
UNION JACK	Q	80	114	116	45.0%	1.8%	*	*	*
VIRGIN RADIO ¹	H		427	413		-3.3%		0.2	0.2
RADIO X NETWORK (UK)	H	1391	1580	1679	20.7%	6.3%	1.0	1.2	1.3
ALL LOCAL COMMERCIAL	Q	27277	26871	26591	-2.5%	-1.0%	28.3	27.4	27.6
OTHER LISTENING	Q	3903	4132	3880	-0.6%	-6.1%	2.8	3.2	2.5